Amman Chamber of Commerce

From:

Jordan Chamber of Commerce (Diwan) <diwan@jocc.org.jo>

Sent:

Wednesday, April 23, 2025 10:03 AM

Cc:

شؤون القطاعات

Subject:

Attachments:

برنامج تدريبي لمنظمة التعاون الاقتصادي والتنمية حول سلاسل التوريد الزراعية Agriculture training programme flyer - MENA & Türkiye.pdf; Invitation: OECD training programme on due diligence - helping your business achieve responsible

and resilient supply chains in MENA & Türkiye

السادة رؤساء الغرف التجارية الأردنية المحترمين سعادة السيد ممثل القطاع المواد الغذائية المحترم

الجهة الوارد منها الرسالة الإلكترونية: منظمة التعاون الاقتصادي والتنمية موضوع الرسالة: برنامج تدريب منظمة التعاون الاقتصادي والتنمية حول سلاسل التوريد الزراعية

السلام عليكم ورحمة الله وبركاته،،،

أهدي سعادتكم أطيب التحيات، وارجو أن أرفق لكم نسخة عن الرسالة الإلكترونية الواردة من منظمة التعاون الاقتصادي والتنمية بتاريخ 2025/4/17 والمتضمنة الدعوة للأنضمام والمشاركة في برنامج تدريب منظمة التعاون الاقتصادي والتنمية حول العناية الواجبة في سلاسل التوريد الزراعية في منطقة الشرق الاوسط وشمال افريقيا وتركيا، حيث يتضمن البرنامج عدة جلسات عبر الانترنت جميعها مجانية، ومن المقرر إطلاقه تاريخ 2025/5/28.

راجيا سعادتكم التكرم بالاطلاع والتعميم على أعضائكم ومنتسبيكم المهتمين، وللمشاركة وللمزيد من المعلومات حول البرنامج يمكنكم الاطلاع على البروشور المرفق اعلاه.

وتفضلوا بقبول فائق الاحترام والتقدير ،،،

خليل محمد الحاج توفيق رئيس مجلس الإدارة

غرفة تجارة الأردن

هاتف: 962 6 5902040 +962

فاكس: 962 6 5902051 +962

From: rbcmena&turkiye@oecd.org <rbcmena&turkiye@oecd.org>

Sent: Thursday, April 17, 2025 12:41 PM

Cc: rbcmena&turkiye@oecd.org; Dylan.VANDEVEN@oecd.org;

Damla.HACIIBRAHIMOGLU@oecd.org

Subject: Invitation to join and share - OECD training on due diligence in agricultural supply chains in

MENA & Türkiye

Dear colleagues,

We would like to share a valuable training opportunity that may be of interest to your members and would be grateful for your support in sharing this opportunity across your network.

To facilitate dissemination, we have attached a model email that can be easily adapted and forwarded. Please feel free to include rbcmena&turkiye@oecd.org in cc when sharing. More information on the training offer is provided on the website, the attached flyer, and below for your reference and to help address any questions from your members.

Please do not hesitate to reach out with any questions. Thank you for your support, and we hope to welcome you at the virtual launch event on 28 May.

Best regards,

The MENA & Türkiye RBC Team.

Dear colleagues,

Register now for a due diligence training programme for businesses operating in and sourcing from agricultural supply chains in the Middle East, North Africa, (MENA) and Türkiye!

The training programme includes five free online sessions. The launch is open to all and planned for May 28, 2025, followed by three deep dives in June and the closing session later, with exact dates to be shared soon. Participants are free to attend all sessions or those that are the most relevant to their enterprise. Those attending at least three trainings get a certificate.

Who can participate?

- · Businesses and industry associations...
 - ... active in the agri-food sector
 - ... from, active in, or sourcing from Egypt, Jordan, Morocco, Tunisia, or Türkiye
- ...of all sizes small enterprises welcome
- ...at any stage along the supply chain from farm to retail

Why join?

- Stay ahead of regulations: Gain a better understanding of emerging due diligence expectations in key export markets.
- Strengthen your business: Improve sustainability and resilience to market changes.
- Gain practical knowledge: Learn about the latest tools and best practices for responsible business.
- Contribute in English or Arabic: Sessions are provided in English with Arabic interpretation.
- Connect with peers: Join a network of regional businesses, share experiences, and access training materials.
- **Earn recognition:** Receive an OECD certificate to showcase your commitment to responsible business.

Please consult the <u>website</u> and attached flyer for detailed information. It would be fantastic if you could disseminate this invite to relevant contacts in your network. The training is part of the OECD's <u>regional programme</u> on *Responsible Business Conduct for Sustainable Development: Middle East, North Africa & Türkiye.* Contact <u>rbcmena&turkiye@oecd.org</u> for any questions.

We look forward to your registration and will share practical details with eligible businesses and industry associations soon.

Best regards,

The MENA & Türkiye RBC Team.

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Helping your business achieve responsible and resilient agriculture supply chains in MENA & Türkiye

OECD training programme on due diligence



Is your business prepared for new due diligence regulations in key export markets?



Is your business prepared for the impacts of climate change and other environmental changes?



Is your business working to address labour risks in its supply chains and support local families?

The OECD's free training programme can help!



Register now for a due diligence training programme specifically designed for businesses operating in and sourcing from agricultural supply chains in the Middle East, North Africa, (MENA) and Türkiye. The training programme includes five online sessions, all free of charge. The launch is planned for May 28 2025, followed by three deep dives in June and the closing session at a later date. Exact dates will be shared soon. Participants are free to attend all sessions or those that are the most relevant to their enterprise. Those attending at least three trainings receive a certificate.

Designed by the OECD Centre for Responsible Business Conduct, the training activities are part of the "Responsible Business Conduct for sustainable development: Middle East, North Africa, and Türkiye" regional programme.

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OECD

Don't miss this opportunity

Register now to strengthen your supply chain and future-proof your business!

REGISTRATION DEADLINE

Sunday 18 May 2025

Sign up <u>here</u> or scan the QR code



Selected participants will be notified. For more information, contact rbcmena&turkiye@occd.org



Training Overview

- Exploring key risks facing MENA & Türkiye from the perspective of leading businesses and buyers and an introduction to due diligence
- Mapping and assessing risks in your operations and supply chains
- Addressing identified risks and remediating any impacts
- Monitoring progress and reporting on results
- The importance of embedding due diligence within corporate policies and management systems (lessons from CEOs) and key takeaways from trainings

Who can participate?



Businesses and industry associations active in the agri-food sector



From, active in, or sourcing from **Egypt**, **Jordan**, **Morocco**, Tunisia, or Türkiye



All business sizes - small All business sizes - sm enterprises welcome!



Any stage along the supply chain – from farm to retail

Why join?

- Stay ahead of regulations! Gain a better understanding of emerging due diligence expectations in key export markets.
- Strengthen your business! Improve sustainability and resilience to market changes.
- Gain practical knowledge! Learn about the latest tools and best practices for responsible business. The training is based on the OECD Guidelines for Multinational Enterprises on Responsible Business Conduct $(EN \mid AR \mid TR \mid FR)$ and the OECD-FAO Guidance for Responsible Agricultural Supply Chains $(EN \mid AR \mid FR)$.
- Contribute in English or Arabic! Sessions are provided in English with Arabic interpretation.
- ✓ Connect with peers! Join a network of regional businesses, share experiences, and access training materials.
- Earn recognition! Receive an OECD certificate to showcase your commitment to responsible

How does it work?

Sign up Register for the training session to receive invites for the launch, three virtual deep dives and a closing session.

Join the free sessions Attend as many as you can and join at least three sessions to get a certificate of completion. No prior attendance

Engage actively Participate in interactive exercises and real-world case studies from MENA & Türkiye, including examples from the dairy, spices, flavours, fruits, and vegetables sectors.

Apply what you learn Test insights in your daily work between sessions.

Get expert support Ask our due diligence specialists for help anytime you want.

What is due diligence?

Conducting due diligence helps businesses, at all stages of agricultural supply chains, identify and address key risks related to the environment, human rights, labour rights, and corruption across their own operations, as well as among their suppliers. How a company applies due diligence depends on the sector, commodity, supply chain, and market realities.

Most environmental and social challenges in agricultural supply chains take place at the farming and processing stage, including across the approximately 20 countries of the broader MENA and Türkiye region. For example, droughts alone lead to significant declines in agricultural production and livestock over the past three decades, totalling USD 3.8 trillion in losses¹. Climate-smart measures are needed to mitigate and adapt to climate change, as the volume of available water is projected to decline by up to 45%². Similarly, cotton farming in the region is predominantly undertaken by smallholder farmers, whose production models often involve family members, such as women and children, raising concerns around child labour³. Agriculture is one of the lowest-paid, most informal sectors, with up to 94% of agricultural workers in informal jobs in certain countries⁴.

OECD standards on due diligence provide business with internationally recognised, government-backed guidance that can help them improve the impact of their business operations and supply chains. They do not expect companies to be perfect in everything, everywhere, all at once. Instead, they encourage companies to prioritise their most significant impacts and engage with business partners and stakeholders to create meaningful improvement over time.

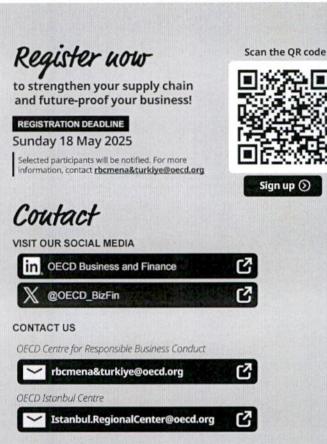


Greenpeace (2025) How Climate Change Threatens Agriculture and Food Security in MENA?

² IEMed (2020) Climate Change in the MENA Region: Environmental Risks. Socioeconomic Effects and Policy. Challenges for the Euture.

ILO (2024) Combatting Child Labour in the Cotton value chain in Egypt through the development of cooperatives

⁴ FAO (2023) Gender, water and agriculture



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Thursday, April 17, 2025 12:17 PM

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Damla.HACIIBRAHIMOGLU@oecd.org

Subject:

Invitation: OECD training programme on due diligence - helping your business

achieve responsible and resilient supply chains in MENA & Türkiye

Attachments:

Agriculture training programme flyer - MENA & Türkiye.pdf

Dear colleagues,

<u>Register now</u> for a due diligence training programme for businesses operating in and sourcing from agricultural supply chains in the Middle East, North Africa, and Türkiye!

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