



ECS
التمثيل التجاري المصري
Egyptian Commercial Service

رقم القيد: 371
رقم الملف: 2/23/307
التاريخ: 2026/5/20
المرفقات: ملف تعريف

غرفة تجارة عمان
AMMAN CHAMBER OF COMMERCE

التاريخ: ٢٠٢٦/٠٥/٢٠
رقم الوارد: ٢٠٣٩



سفارة جمهورية مصر العربية
مكتب التمثيل التجاري
عمان - الأردن

سعادة العين / خليل الحاج توفيق

رئيس مجلس إدارة غرفة تجارة عمان

تحية طيبة وبعد،

يُهدى مكتب التمثيل التجاري بسفارة جمهورية مصر العربية لدى المملكة الأردنية الهاشمية أطيب تحياته، أتشرف بإفادة سعادتكم أن شركة إنفورما ماركتس لتنظيم المعارض، ستقوم بتنظيم الدورة الثلاثون لمعرض "Autotech Egypt 2026" خلال الفترة من 9 حتى 11 أكتوبر 2026، بمركز مصر للمعارض الدولية، هو أكبر معرض دولي لصناعة خدمات ما بعد البيع وقطع غيار السيارات في أفريقيا، ويشمل قطع الغيار، والصيانة، والتوزيع، والتقنيات المرتبطة بالقطاع، بما يساهم في دعم تطوير هذا القطاع الحيوي وتعزيز فرص الاستثمار والتعاون التجاري.

ويغطي المعرض القطاعات التالية:-

الإكسسوارات وتخصيص السيارات -الإلكترونيات والأنظمة-الزيوت ومواد التشحيم-قطع الغيار والمكونات-الصيانة والإصلاح-الإطارات والبطاريات- الدراجات ذات العجلتين والثلاث عجلات (تجدون سعادتكم رفق هذا الملف التعريفي للمعرض)، كما يتضمن المعرض برنامج لاستقدام واستضافة مشترين دوليين على النحو التالي:-

- توفير طيران، إقامة فندقية لمدة ٣ ليالي وانتقالات مجانية طوال فترة المعرض.
- تنظيم اجتماعات أعمال ثنائية (B2B) مُنسقة مسبقاً مع الموردين وفق احتياجات الشراء.
- الحصول على بطاقة كبار الزوار (VIP Badge) مع أولوية في الخدمات داخل المعرض.
- تحقيق كفاءة أعلى في عمليات التوريد من خلال جدول اجتماعات مُعد مسبقاً.
- فرص بناء شراكات تجارية استراتيجية على مستوى المنطقة.
- في حالة الرغبة في الاشتراك في برنامج المشترين، يرجى التسجيل عبر الرابط التالي:-

www.autotechgypt.com/attend/hosted-buyers-program-form/hosted-buyers-program-interest-form/

علماً بأن بيانات الاتصال بالشركة المنظمة على النحو التالي:

- اسم المسئول:- الاستاذة/ جينا نصيف- مدير برنامج كبار الشخصيات
- موبايل: + 201029344692
- البريد الإلكتروني: Gina.nassif@informa.com

سفارة جمهورية مصر العربية بالمملكة الأردنية الهاشمية

العنوان: ش محمد علي بدير- مبنى 7 - عيبون- عمان ص.ب: 930129 عمان 11193 الاردن

تليفون: 0096265929736-0096265929737 فاكس 0096265929738

amman@ecs.gov.eg



ECS
التمثيل التجاري المصري
Egyptian Commercial Service



سفارة جمهورية مصر العربية
مكتب التمثيل التجاري
عمان - الأردن

-2-

المرجو تكرمكم بالإحاطة، وتفضل سعادتكم بالتنبية باتخاذ ما ترونه لازماً لتعميم بيانات المعرض على الشركات الأردنية أعضاء غرفتكم الموقرة، وموافاتنا بأسماء الشركات المرشحة من قبل غرفتكم الموقرة ليتسنى للشركة المنظمة اتخاذ اللازم.

وإذ أنتهز هذه الفرصة لأعرب لسعادتكم عن خالص التقدير،
وقفنا الله جميعاً لما فيه خير بلدينا الشقيقين،
وتفضلوا بقبول فائق الاحترام،،،

رئيس المكتب
الوزير المفوض التجاري

” عمير كمال ”



AUTO TECH

9-11 OCTOBER 2026

North Africa's Leading Auto
Aftermarket Exhibition

Organized by



informa

WHAT TO EXPECT AT AUTOTECH 2026

The 2026 edition of Autotech featured seven specialized sectors, highlighting its comprehensive automotive aftermarket coverage. The event also saw notable growth in the commercial vehicle segment, reinforcing Autotech's role as North Africa's leading platform for industry growth, innovation, and business opportunities.



555
Exhibitors



17,750
Attendees



35+
Countries



6
International Pavilions



100+
Buyers



5
Features

This year marked one of the strongest and most commercially impactful editions to date, reflecting the booming demand for reliable automotive solutions in Egypt's expanding market.

▶ 2025 HIGHLIGHTS VIDEO



AUTOTECH MAIN SECTORS

Autotech is the definitive platform bringing together leading trade professionals from the automotive aftermarket and related industries, offering valuable opportunities to grow your business through high-level networking.

Strategically located in Egypt, Autotech serves as a key international meeting point.

The exhibition has also expanded to include Bike Tech, a dedicated sector for 2 and 3 wheelers, addressing growing market demand and highlighting innovation across this fast-growing segment.

KEY SECTORS FEATURED



Parts
& Components



Tires
& batteries



Diagnostics
& Repair



oil
& lubricants



Car care, accessories
& customizing



Electronics
& system



Bike Tech
(New Sector)



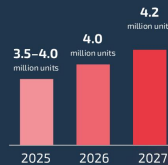


BIKE TECH NEW SECTOR

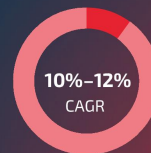
Egypt's 2-wheeler and 3-wheeler market is one of the country's most resilient mobility segments, powered by daily commuting needs, informal transport, delivery growth, and affordability versus passenger cars. Motorcycles play a key role in personal mobility and logistics, while 3-wheelers remain essential for last-mile transport in dense and underserved areas. The market is also beginning to shift toward **electric mobility**, especially in delivery-led use cases, although EV adoption is still at an early stage.



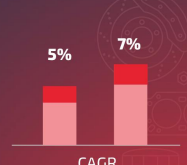
Total licensed vehicles in Egypt



2W and 3W market is projected to grow from an estimated



estimated electric 2-wheelers projected to grow



Growth used

WHO WILL YOU MEET?



AFTERMARKET
MANUFACTURERS



DISTRIBUTORS &
WHOLESALERS



SERVICE CHAIN
OWNERS



FLEET & MOBILITY
OPERATORS



EQUIPMENT & TOOL
SUPPLIERS



INVESTORS & BUSINESS
DEVELOPERS



GOVERNMENT &
INDUSTRY BODIES



WHAT YOU GET FROM EXHIBITING AT AUTOTECH?



Expand Your Business in Africa's Thriving Aftermarket



Meet High-Quality Buyers & Distributors



Showcase Your Brand to a Targeted Audience



Leverage Media & Digital Exposure



Unlock New Revenue Opportunities



EXHIBITING OPPORTUNITIES

FLEXIBLE OPTIONS TO MATCH YOUR BUSINESS GOALS:

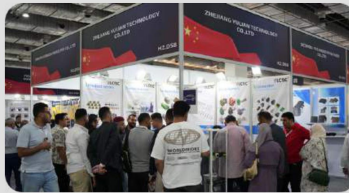
- Raw Space: Customize your brand experience
- Wooden Stand: Premium visibility

Space Only



Allows you to design and produce an original stand

Top Banner Shell Scheme



Includes ready-built stand with power, lights, carpet, name board, and waste bin.

Wooden Stand



Includes ready-built stand with power, lights, carpet, name board, and waste bin.

[Contact us](#)

2026 FEATURES



Autotech Conference

A high-level conference addressing government initiatives, PPPs, and key automotive aftermarket trends, with a strong focus on digital solutions, innovation, and industry leadership.



Live Demo

Interactive real-time demonstrations showcasing automotive technologies, tools, and solutions to support hands-on learning and faster product adoption.



Autotech Academy

Certified, partner-led sessions offering practical insights into diagnostics, workshop management, and emerging trends to empower aftersales automotive professionals with essential skills.



Women in Automotive

A dedicated program highlighting women's leadership in the automotive sector through focused panel discussions, industry recognition via the Women in Mobility Award, and an inspirational talk by the award winner.



Autotech Future Wheelers

A dynamic platform connecting automotive companies with startups and emerging talent through innovation pitches, mentorship, skills clinics, and career guidance, preparing the next generation for real industry roles.

Sponsorship Opportunities

EXHIBITION SPONSORSHIP PACKAGES

AutoTech offers pre-defined sponsorship packages with exclusive benefits divided over 3 tiers:



PLATINUM



GOLD



SILVER

Our pre-defined packages offer a limited number of clients an exclusive mix of online & onsite with venue branding options designed to distinguish their brands throughout their entire participation journey. Get in touch with us today to find out more about pre-defined exclusive packages' availability.



EXHIBITION SPONSORSHIP ITEMS



E-mail
Marketing



Website



Social
advertising



Application



Industry Voices



Features



OUR COMMITMENT TO SUSTAINABILITY

At Autotech Egypt, sustainability isn't just a buzzword, it's a mission that drives every aspect of our exhibition. As the leading automotive aftermarket event in the region, we are proud to set a new benchmark in green event practices, aligning with global environmental goals and industry expectations.

A GREENER EVENT EXPERIENCE

Energy Efficiency at the Core

- Our entire venue is illuminated with LED lighting, minimizing energy consumption while maintaining vibrant visibility across all areas.

Eco-Friendly Infrastructure

- From registration counters to key event features, we prioritized reused and repurposed materials, reducing the environmental footprint without compromising on design or functionality.

Sustainability focused Conference content :

- This year's Autotech Conference includes a dedicated track on sustainability and green innovation, offering a deep dive into the challenges and solutions shaping the future of the automotive aftermarket.



The Road Ahead

9-11 OCTOBER 2026

Egypt International Exhibition Center, New Cairo

The automotive aftermarket in Egypt is accelerating fast.
Join the road ahead. Be part of Autotech Egypt.

Amr Mashaal
Exhibition Manager

amr.mashaal@informa.com
+20 102 203 2021

Shady Ibrahim
Senior Sales Manager

Shady.ibrahim@informa.com
+20 106 077 5656

Youssef Negm
Sales Executive

Youssef.negm@informa.com
+201067171798

Adham Ibrahim
Content Manager

adham.ibrahim@informa.com
+20 01091511196

Gina Nassif
VIP Programme Manager

Gina.Nassif@informa.com

[Inquire Now](#)

autotechegypt.com



From: ECS-Amman <amman@ecs.gov.eg>
Sent: Wednesday, May 20, 2026 1:23 PM
To: Amman Chamber of Commerce <Info@acc.org.jo>
Cc: ECS-Taftesh <tafteesh@ecs.gov.eg>; ECS-Arab <arab@ecs.gov.eg>; ECS-Info <info@ecs.gov.eg>
Subject: كتاب رقم ٣٧١ موجه لغرفة تجارة عمان بشأن الترويج لمعرض قطع غيار السيارات

Best Regards
Egyptian Commercial Office- Amman
Egyptian Embassy
Address: Mohamed Ali Bedair- Abdoon
Tel: +962 65929737/6
Fax:+962 65929738
Email: amman@ecs.gov.eg