

The 12th China International Silver Industry Exhibition

Silver Industry
Guangzhou-China

2026.11.26-28
广州·保利世贸博览馆
PWTC Expo, Guangzhou, China

第十二届中国国际老龄产业博览会

The 12th China International Silver Industry Exhibition

中国老龄产业领先平台

A Leading Business Platform in China's Silver Industry

www.silverindustry.cn

主办单位: 中国老龄产业协会、中国保利集团有限公司
承办单位: 保利发展控股集团股份有限公司
组展单位: 广州市保利锦汉展览有限公司
特别支持单位: 广东省民政厅、广东省老龄工作委员会办公室、广东省残疾人联合会、广州市民政局、广州市残疾人联合会、广州市老龄工作委员会办公室

Date: November 26-28,2026

Venue: Poly World Trade Center Expo, Guangzhou, China

Hosts: China Silver Industry Association

China Poly Group Corporation Limited

Organizer: Poly Developments and Holdings Group Co., Ltd.

Undertaker: Guangzhou Poly Jinhan Exhibition Co., Ltd.

Official website: <https://www.silverindustry.cn/links.html?id=1216>

No. 1000 Xingang East Road, Haizhu District, Guangzhou, Guangdong Province, China

Scale:

40,000 m² Exhibition Area

600 Exhibitors

80,000 Visitors

30+ Forums

Introduction

The 12th China International Silver Industry Exhibition gathers the most influential brands at home and abroad and lays its emphasis on showcasing and promoting the latest products, equipment and technology in the silver industry. It will provide you with a solid platform to communicate and cooperate with professionals in the silver industry.

SIC was successfully held in Guangzhou in 2014 for the first time. After ten years of development, it has become one of the largest and most influential silver industry exhibition in China. SIC brings together most cutting-edge products, technologies and solutions in silver industry from nearly 16 countries and regions like China, Japan, Australia, France, The United States, Germany, Denmark, Netherlands and Canada, and builds a leading platform for China's silver industry with outstanding results and forward-looking ideas.

Click to pre-register: (<https://www.silverindustry.cn/links?id=1027>) .

Exhibits

Assistive aids

Walking aids / visual aids / hearing aids / orthoses / assistive device adaptation

Barrier-free living

Barrier-free facilities / elder-friendly building materials / elder-friendly bathroom accessories / elder-friendly furniture / elder-friendly building design planning

Rehabilitation equipments and therapy

Equipments for rehabilitation and evaluation of cognitive Impairment after stroke / exercise, muscle strength and balance training equipments / kinesitherapy / TCM rehabilitation equipments / spa facilities / massage equipments / exercise equipments

Elderly care services

Nursing centers / residential care home / operations management and consulting / home care services / housekeeping / meal for the elderly / assistive aids rental / rehabilitation services

Daily necessities for the elderly

Footwear and clothes for the elderly / aids for dressing and undressing / eating aids and products / body protection aids / fall prevention products / care products for hair, mouth and skin

Smart elderly care

Wearable health devices / communication care, vital signs detection equipments/ smart home / elderly care establishment management systems / information management systems

Nursing aids

Nursing bed / bed sore prevention and treatment products / products and

technologies for incontinence care and cleaning / aids for carrying / medication aids / wound care products / other wellness & care

Health and wellness

Functional food / healthy food and dietary supplement / physiotherapy equipments and articles / anti-aging products / health-related testing products

Featured services for the aged

Education for the elderly / tourism for the elderly / financial services regarding elderly care / elderly care talent training / legal services

★ Why Attend

1) Massive Global Product Showcase

- Tens of thousands of senior-care products and innovations under one roof.
- Free access to cutting-edge **smart eldercare technology & gadgets**.

2) World-Class Innovation Zone

- Featuring **elder care robots, AI healthcare devices, wearable health monitors, rehabilitation robots, mobility aids** and more.
- Designed to solve real senior needs (comfort, safety, independence).

3) International Pavilions & Exhibitors

- **Global representation** from countries such as Germany, Australia, Canada, Israel, Japan.
- Hands-on experience with products normally only available overseas.

4) Industry Insight & Networking

- Dozens of **conference sessions** covering smart aging, silver economy trends, healthcare integration and aging-in-place solutions.

5) Experiential Zones & Activities

- Free health screening, traditional health workshops, cultural showcases and senior lifestyle experiences.

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Guangzhou Poly Jinhuan Exhibition Co., Ltd.

