



ECS
التمثيل التجاري المصري
Egyptian Commercial Service



سفارة جمهورية مصر العربية
مكتب التمثيل التجاري
الأردن - عمان

رقم القيد 294
رقم الملف 2/23/307
التاريخ 2025/5/26
المرفقات بورشور + استمارة
تسجيل

السيد / غالب محمد حجازي

مدير غرفة تجارة عمان.

تحية طيبة وبعد ،

يُهدي مكتب التمثيل التجاري بسفارة جمهورية مصر العربية لدى المملكة الأردنية الهاشمية أطيب تحياته لغرفتكم الموقرة . ونتشرف بالإحاطة بأن جمعية المصدرين المصريين " Expolink " بالتعاون مع المجالس التصديرية للغزل والنسيج والملابس الجاهزة والمفروشات المنزلية بصدد تنظيم الدورة التاسعة من معرض " Destination Africa 2025 " الملتقى التجاري الأول المتخصص في الملابس الجاهزة وصناعة الغزل والنسيج والمفروشات المنزلية خلال الفترة من 12 - 13 نوفمبر (تشرين ثاني) 2025 ، بفندق رويال مكسيم بالاس كمبينسكي القاهرة الجديدة - القاهرة ، والذي شهدت دورته السابقة مشاركة أكثر من (80) شركة مصرية وأفريقية وعدد (250) مشتري دولي .

وتجدون رفق هذا بورشور المعرض وإستمارة التسجيل ، علماً بأن المشاركة بالمعرض تشمل تحمل نفقات الإقامة للمشتريين الدوليين وذلك بعد التقييم من قبل لجنة التسيير .

أكون شاكرة تكرمكم بالإحاطة ، والتفضل بالتنبيه نحو التعميم على الشركات الأردنية المعنية أعضاء غرفتكم الموقرة - حال الرغبة في المشاركة - لاستيفاء طلب المشاركة وإرساله على البريد الإلكتروني المحدد بالاستمارة وصورة على البريد الإلكتروني الخاص بالمكتب التجاري بالسفارة المصرية في عمان للمتابعة.

وتفضلوا بقبول فائق الاحترام ،،،

والشكر

**رئيس المكتب
الوزير المفوض التجاري**

عبير كمال

" عبير كمال "



Amman Chamber of Commerce

From: <ECS-Amman <amman@ecs.gov.eg
Sent: Tuesday, May 27, 2025 1:15 PM
To: Amman Chamber of Commerce
Cc: شئون التفتيش; شئون الدول العربية; شئون المعلومات; شئون المكتب الفني
Subject: كتاب المكتب رقم 294 الموجة لغرفة تجارة عمان
Attachments: pdf; Apparel Buyers Profile 2025.pdf; كتاب المكتب رقم 294 الموجة لغرفة تجارة عمان.
DA 25.pdf; Home Textiles Buyers Profile 2025.pdf; Textile Buyers Profile 2025.pdf

Best Regards

Egyptian Commercial Office- Amman

Egyptian Embassy

Address: Mohamed Ali Bedair- Abdoon

Tel: +962 65929737/6

Fax: +962 65929738

Email: amman@ecs.gov.eg

All fields are mandatory to complete and submitted to: ibp@destination-africa.org

Textile Buyer's Profile

CONTACT INFORMATION:

Company Name*: _____

Contact Name*: _____ Occupation*: _____

Country*: _____ City: _____

Address: _____

Work Phone*: (Country code) _____ (No) _____

Mobile phone*: (Country code) _____ (No) _____

E-mail*: _____

Company Website*: _____

(Note: If a website is not available, kindly send a complete company profile to ibp@destination-africa.org)**

COMPANY PROFILE:

Annual Turnover in US\$*: _____ Annual Value of Imports in US\$*: _____

Countries currently buying from: _____

What is the target market segment of your products? * ☐ Upper ☐ Middle ☐ Low

COMPANY TYPE OF ACTIVITY *:

☐ Wholesaler ☐ Manufacturer ☐ Buying Office ☐ Importer ☐ Agent Others: _____

TYPE OF BUSINESS COOPERATION REQUIRED WITH THE AFRICAN EXHIBITOR *:

☐ Outsourcing ☐ Investment ☐ Joint Venture ☐ Import ☐ Others: _____

PRODUCT RANGE YOU ARE INTERESTED IN*:

☐ Fibers ☐ Yarns ☐ Sewing Threads ☐ Woven Fabrics ☐ Knitted Fabrics

☐ Denim Fabrics ☐ Lace Fabrics ☐ Technical Textiles (Clothtec, Medtech, Protech, Sportech Yarn or Fabrics)

☐ Dyeing, Printing & Finishing ☐ Other: _____

Selected products details: _____

Terms & Conditions Apply

* Buyers who do not meet the qualifying criteria are welcomed to attend as an international visitor, benefit from our discounted hotel rate, receive a meet and assist service, a free admission to the B2B event and catalogue.

Signature: _____ Date: _____

ORGANIZED BY:



www.destination-africa.org

12-13 Nov.
2025

Discover Untapped Opportunities.

Home Textiles Buyer's Profile

All fields are mandatory to complete and submitted to: ibp@destination-africa.org

CONTACT INFORMATION*:

Company Name*: _____
 Contact Name*: _____ Occupation*: _____
 Country*: _____ City: _____
 Address: _____
 Work Phone*: (Country code) _____ (No) _____
 Mobile Phone*: (Country code) _____ (No) _____
 E-mail*: _____
 Company Website*: _____

(Note: If a website is not available, kindly send a complete company profile to ibp@destination-africa.org) ***

COMPANY PROFILE:

Annual Turnover in US\$*: _____ Annual Value of Imports in US\$*: _____
 Countries currently buying from: _____
 What is the target market segment of your products? * ☐ Upper ☐ Middle ☐ Low

COMPANY ACTIVITY TYPE*:

☐ Wholesaler ☐ Retail Chain ☐ Hypermarket ☐ Importer ☐ Agent ☐ Brand
 Others: _____

TYPE OF BUSINESS COOPERATION REQUIRED*:

☐ Outsourcing ☐ Investment in Egypt ☐ Joint Venture ☐ Import ☐ Others: _____

PRODUCT RANGE YOU ARE INTERESTED IN THE FAIR*:

☐ Home ☐ Hotels & Hospitals

<input type="checkbox"/> Bathrobes	<input type="checkbox"/> Beach Towels	<input type="checkbox"/> Kitchen Towels	<input type="checkbox"/> Terry Towels	<input type="checkbox"/> Pillows
<input type="checkbox"/> Quilts	<input type="checkbox"/> Blankets	<input type="checkbox"/> Table sheets	<input type="checkbox"/> Bed sheets	<input type="checkbox"/> Hand Made Carpets & Rugs
<input type="checkbox"/> Curtains	<input type="checkbox"/> Upholstery	<input type="checkbox"/> Machine Made Carpets & Rugs	<input type="checkbox"/> Bath mats	

Terms & Conditions Apply

* Buyers who do not meet the qualifying criteria are welcomed to attend as an international visitor, benefit from our discounted hotel rate, receive a meet and assist service, a free admission to the B2B event and catalogue.

Signature: _____ Date: _____

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ORGANIZED BY:



12-13 Nov. 2025

Discover Untapped Opportunities.

DESTINATION AFRICA 2025



THE NEW FRONTIER OF THE WORLD'S SOURCING DESTINATION

FOR APPAREL, TEXTILE & HOME
TEXTILES IN AFRICA

12 -13 November 2025

Cairo, Egypt

ORGANIZED BY

expolink
EGYPTIAN EXPORTERS ASSOCIATION
جمعية المصدرين المصريين

**APPAEL EXPORT
COUNCIL OF EGYPT**
المجلس التصديري
للملابس الجاهزة
ECE

**EGYPT TEXTILES & HOME
TEXTILES EXPORT COUNCIL**
المجلس التصديري للثقل والمنسوجات
والمفروشات المنزلية

**Home
Textiles Export**
H.T.E.C
المجلس التصديري
للمفروشات المنزلية

www.destination-africa.org

FACTS & FIGURES

OF DESTINATION AFRICA 2024

The 8th edition of Destination Africa 2024 was held at The Royal Maxim Palace Kempinski Hotel in Cairo for two days in a space of 3,000 Sqm and a net exhibiting space of 1,500 Sqm. It hosted more than 80 Egyptian and African manufacturers that displayed their high quality products to more than 210 international buyers from all over the world that are interested to source from the region.

403

Local &
International
Visitors

83

African
Exhibitors

1930

Total Number
of Visitors all
editions

More than

96%

of the international visitors are likely to
recommend Destination Africa to others

More than

96%

of the international visitors were satisfied
with the on-site guidance and assistance

More than

90%

of the international buyers were
satisfied with the location.

More than

93%

of the international visitors found the
product(s) they were looking for

More than

85%

felt there were a sufficient number
of potential partners.

**BE PART IN MAKING AFRICA THE NEW FRONTIER OF
THE WORLD'S SOURCING DESTINATION**

SCAN TO VISIT



(+20) 2527 1010 , Ext : 145

www.destination-africa.org

TOP EXHIBITING COUNTRIES



TOP BUYERS

LULU LEMON

BOOHOO GROUP

STELLA MC CARTNEY

M&S

PENTI

KOTON

RALPH LAUREN

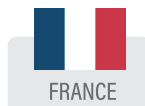
NEXT

ETAM

FUNDAY

HUGO BOSS

TOP VISITING COUNTRIES



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THE NEW FRONTIER OF
THE WORLD'S SOURCING
DESTINATION**

SCAN TO VISIT



SCAN TO EXHIBIT



(+20) 2527 1010 Ext · 145

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DESTINATION AFRICA 2025

The 9th Edition

Destination Africa is an annual international pan-African B2B sourcing event for the textile industries in Egypt. It brings together the African Apparel, Textile and Home Textiles manufacturers in ONE place with the international buyers to strengthen the business opportunities and trade activities on a global level.



Destination Africa has witnessed an outstanding success with a growth of visitors since 2016, resulting in an increase in the exhibitors' number, the exhibiting space and the number of local, regional and international visitors. Therefore the past editions' impact has been recognizable leading to spreading and highlighting "Destination Africa's" name among the international buyers and exhibitors.

"I visit exhibitions all over the world a lot, but this one exceeded my expectations! The organization is at a decent level! Thank you for your trust"

Mrs. Levitskaya Tanya - Erik Laffero company, Russia

"The fair was very good for the company. We have met very good suppliers to start working with. I really recommend the fair, we are very happy. Many thanks for your help"

Mrs. Maris - Smartmen company, Spain

EXHIBITORS

African Manufacturers & Suppliers of:

- Apparel "Including Menswear, Womenswear & Children's wear"
- Denim garments and textiles
- Fashion brands & Labels
- Clothing fabrics
- Yarns
- Home Textiles
- Trade / Textiles Associations



WHY DESTINATION AFRICA?

- Network with hundreds of regional and international industry professionals.
- Compete in an expanding global economy and be part of Africa's economic growth
- Explore Africa ,export opportunities and trade activities.

"Many thanks, It's a very interesting fair. I've discovered new suppliers and opportunities"

Mr. Rafael, R.P.L Company , Spain

WHY VISIT ?

- Explore the African manufacturers, Capabilities and product variety.
- Stay updated with Africa's latest trends opportunities.
- Network with potential new sources and open business opportunities.
- Benefit from international agreements (QIZ, GAFTA, AGADIR, GATT, GATS & Duty Free)



WHO SHOULD VISIT



Manufacturers



Retailers



Private Labels



Wholesalers



Buyers



Importers



Sourcing

"I am so happy that we came out, I actually found one of my favorite suppliers of all time. We have been to expos every single year around the world, Destination Africa is a must must have for your business" Nancy - Lululemon company, USA

This is 4th time and everytime I visit. I find new suppliers and it has been progressing from time to time. Destination Africa organization was really well organized, There's nothing to complain about. From the beginning, the transportation, accommodation and supplier management, all is great" Muge - Etam company, Turkey