

From: Adilzhan Karimov <adilzhan.karimov@bmca.kz>

Sent: Wednesday, August 12, 2026 12:27 PM

To: Amman Chamber of Commerce <Info@acc.org.jo>; info@ammanchamber.org.jo

Subject: Amman Chamber of Commerce | BMCA

Dear Amman Chamber of Commerce Representatives,

Business Media Central Asia (BMCA) invites you to become a media partner of three international exhibitions taking place in Astana in 2027: Automechanika Astana — automotive components and vehicle service solutions, Comtrux Astana — commercial vehicles and logistics, and Bautrux Astana — construction and special-purpose machinery.

In 2026, Automechanika Astana brought together 421 companies from 23 countries and 15,076 professional visitors across an exhibition area of 14,235 m². A total of 45 industry experts spoke at panel discussions, seminars, and other business programme events.

Held concurrently, Comtrux Astana and ECT Astana, which will continue under the Bautrux Astana brand from 2027, brought together 147 companies from 22 countries and 2,786 professional visitors. The total exhibition area reached 8,963 m², while 27 industry experts participated in the business programme.

BMCA offers media partners:

- placement of the media partner's logo in the "Exhibition Partners" section of the official project websites;
- placement of the logo on exhibition banners and printed materials;
- provision of press releases, announcements, latest news, and photographs for publication.

In return, we kindly ask media partners to:

- publish exhibition announcements and press releases on their media platforms;
- place exhibition banners individually adapted to the technical requirements of each media outlet;
- support the promotion of the projects through social media and other available communication channels.

We would be pleased to discuss the format and scope of our mutual promotional support.

Exhibition dates:

Automechanika Astana: 14–16 April 2027

Comtrux Astana and Bautrux Astana: 9–11 June 2027

Venue: IEC EXPO, 53/1 Mangilik El Avenue, Astana, Kazakhstan.

Sincerely,

Adilzhan Karimov

PR/GR-manager

Business Media Central Asia (Kazakhstan)

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التاريخ: ٢٠٢٦/٠٨/١٣
رقم الوارد: ٢٩٩٣

SCALEX Astana 2027

9–11 June 2027

IEC EXPO, Astana, Kazakhstan

SCALEX Astana is an international B2B forum for logistics and supply chains along the Middle Corridor. It will bring together cargo owners, manufacturers, distributors, carriers, logistics operators and technology providers.

The forum will focus on international transport routes, multimodal freight, warehousing and intralogistics, digitalisation, customs support and supply chain resilience. Its programme will include industry discussions and pre-arranged B2B meetings to help companies find customers and partners, develop supply routes and enter new markets.

SCALEX Astana will take place alongside **Comtrux Astana and Bautrux Astana**, creating an integrated business platform for logistics, commercial vehicles, construction machinery and specialised equipment.

The platform's scale is demonstrated by the 2026 results. Comtrux Astana and Eurasian Construction Technology Astana, which will continue under the Bautrux Astana brand, brought together **147 exhibitors and 2,786 trade visitors from 22 countries across 8,963 m². The business programme featured more than 650 B2B meetings and eight industry sessions with 27 speakers.**

The combination of exhibitions, a professional forum and organised meetings creates opportunities for direct interaction between cargo owners, carriers, manufacturers, customers and providers of transport, warehousing and supply chain solutions.

Main thematic areas

Procurement and inbound logistics; warehousing and automation; road, rail, sea and air freight; ports and terminals; freight forwarding and distribution; cold chains and special cargo; telematics and tracking; electronic document management; customs technologies; sustainable logistics and risk management.

Organiser: Business Media Central Asia, the official representative of Messe Frankfurt in Central Asia.

Contacts:

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Background:

Messe Frankfurt is one of the world's largest exhibition companies, with a history spanning more than 800 years, a network of 28 subsidiaries and more than 50 representatives worldwide. The Messe Frankfurt portfolio includes over 150 exhibition brands, among them Automechanika, Light + Building, Heimtextil and Ambiente.

BMCA is the official representative of Messe Frankfurt in Central Asia and a leading organizer of international exhibitions in Kazakhstan and Uzbekistan. Each year, the company delivers more than 15 international projects, bringing together hundreds of companies and tens of thousands of industry professionals. Since 2021, BMCA has been the official service provider of the International Exhibition Center EXPO in Astana.

Comtrux Astana 2027

9–11 June 2027

IEC EXPO, Astana, Kazakhstan

Comtrux Astana is an international exhibition for commercial vehicles and road logistics solutions in Kazakhstan and Central Asia. It will bring together manufacturers, suppliers and distributors of trucks, buses, trailers, components, service equipment and digital solutions.

The exhibition will focus on fleet renewal, local manufacturing, service and spare parts, telematics, fleet management, safety, sustainable technologies, leasing and vehicle financing.

Comtrux Astana will take place alongside **Bautrux Astana** and the **SCALEX Astana** forum, creating an integrated business platform for commercial vehicles, construction and specialised machinery, logistics and supply chains.

Kazakhstan became the first country to host Messe Frankfurt's new international Comtrux brand. In 2026, the joint platform featured **147 exhibitors across 8,963 m²** and attracted **2,786 trade visitors from 22 countries**. The business programme included **more than 650 B2B meetings** and eight industry sessions with **27 speakers**.

The combination of an exhibition, industry programme and organised business meetings creates opportunities for direct contact between vehicle manufacturers, transport operators, fleet owners, buyers, leasing companies and technology providers.

Main thematic areas

Trucks and tractor units; buses and passenger transport; trailers and semi-trailers; specialised and municipal vehicles; components and spare parts; service equipment; telematics and fleet management; alternative powertrains; leasing, insurance and financing.

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Bautrux Astana 2027

9–11 June 2027

EXPO International Exhibition Centre, Astana, Kazakhstan

Bautrux Astana is an international trade fair for construction, road-building and special-purpose machinery, specialised vehicles, equipment and construction technologies.

The exhibition will bring together manufacturers and suppliers of machinery, components and engineering solutions with representatives of construction, infrastructure, industrial and service companies.

In 2026, the co-located exhibition platform welcomed **147 exhibitors and 2,786 trade visitors from 22 countries**. The exhibition covered **8,963 m²**, while the B2B matchmaking programme generated more than **650 business meetings**. The conference programme featured **8 panel sessions with 27 speakers**.

Bautrux Astana will take place alongside **Comtrux Astana and SCALEX Astana**, creating a single business platform for construction machinery, commercial vehicles, logistics and supply chains.

Main exhibition sectors

Construction and road-building machinery; earthmoving and lifting equipment; special-purpose vehicles; equipment for the production and transportation of construction materials; components and spare parts; maintenance and after-sales services; leasing and finance; digital and engineering solutions.

Organiser: Business Media Central Asia, the official representative of Messe Frankfurt in Central Asia.

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BMCA is the official representative of Messe Frankfurt in Central Asia and a leading organizer of international exhibitions in Kazakhstan and Uzbekistan. Each year, the company delivers more than 15 international projects, bringing together hundreds of companies and tens of thousands of industry professionals. Since 2021, BMCA has been the official service provider of the International Exhibition Center EXPO in Astana.

PRESS ANNOUNCEMENT

Automechanika Astana 2027 to Bring Together Automotive Aftermarket Professionals in Kazakhstan

Automechanika Astana, the leading regional trade fair for the automotive aftermarket and vehicle service industry in Kazakhstan and Central Asia, will take place from **14 to 16 April 2027** at the EXPO International Exhibition Center in Astana.

The exhibition will bring together manufacturers, suppliers, distributors, retailers, vehicle service companies and other automotive industry professionals from Kazakhstan, Central Asia and international markets.

Automechanika Astana will provide a professional platform for presenting new products and technologies, establishing business contacts, finding distributors and partners, and discussing the latest developments in the automotive aftermarket.

The main exhibition sectors include:

- automotive parts and components;
- electrical equipment and electronics;
- diagnostics, repair and workshop equipment;
- oils, lubricants, technical fluids and fuels;
- tyres, wheels, accessories and customisation;
- body repair and paintwork;
- car wash, care and detailing;
- digital solutions, e-commerce and services;
- connectivity, electric mobility and automotive technologies.

Automechanika Astana continues to strengthen its position as one of the key automotive industry events in the region.

The 2026 edition welcomed 421 exhibitors from 23 countries and 15,076 professional visitors. The total exhibition area reached 14,235 square metres.

Participation in Automechanika Astana 2027 will offer companies an opportunity to present their products to a targeted professional audience, enter the growing markets of Kazakhstan and Central Asia, find new customers and strengthen cooperation with existing partners.

Organiser: Business Media Central Asia

Venue: EXPO IEC, Astana, Kazakhstan

Dates: 14–16 April 2027

Website: automechanika.kz

Email: info@bmca.kz

Tel.: [+7 \(717\) 264-22-10](tel:+77172642210)

Background information:

Messe Frankfurt is one of the world's largest trade fair companies, with a history of more than 800 years, a network of 28 subsidiaries and over 50 representative offices worldwide. The Messe Frankfurt portfolio includes more than 150 exhibition brands, including Automechanika, Light + Building, Heimtextil, Ambiente and many others.

BMCA is the official representative of Messe Frankfurt in Central Asia and a leading organiser of international exhibitions in Kazakhstan and Uzbekistan. The company implements more than 20 international projects annually, bringing together hundreds of companies and tens of thousands of industry professionals.