



LANDSCAPE
ISTANBUL
FAIR 2025



WORLD
URBAN
PARKS
SYMPOSIUM

APPROVED BY



AIPH

08-11 October'25



Istanbul Fair Centre
Yeşilköy, İstanbul

Helping you to find high quality high value

BUSINESS CONTACTS

Date : 08 - 11 October 2025

Landscape Istanbul Fair 2025 will be the 4th edition of the Landscaping, Landscape Materials & Design, Ornamental Plants, Parks and Gardens Maintenance Fair

Venue : Istanbul Expo Centre, İstanbul, Türkiye.

Istanbul is a strategically located commercial and transportation hub for the whole region giving easy access to the growth markets of Europe, Middle East, Asia and Africa

Frequency : Annual

LIF 2024 : **Visitors;** 4,971 landscaping and horticultural trade professionals from 48 countries including Türkiye, Italy, the Netherlands, Bulgaria, Saudi Arabia, Tunisia, Germany, Azerbaijan, Iran, Romania, Russia and CIS.

Exhibitors; Over 115 exhibitors occupying some 6,771 sqm (with 80% having already rebooked their stands for 2025).

Supported by: World Urban Parks, İstanbul Metropolitan Municipality, Süsbir (Turkish Ornamental Plants Producers Union) and PMO (Chamber of Landscape Architects)

LIF 2025 has an approval from **AIPH**.

PRE-APPLICATION FORM

☐ I would like to Exhibit. Please send me more information.

☐ I would like to visit. Please send me an invitation.

Name - Surname

Job Title

Website

To participate sqm of stand you require

Company Name

GSM (Mobile)

E-Mail

To visit Number of invitations you require

SIGNATURE

☐ I have read and understood the privacy policy on www.AthenaFuar.com.tr and I hereby give my consent to the processing of my personal data within the scope of GDPR (EU General Data Protection Regulation) and Turkish Law No. 6698 on the Protection of Personal Data.

Please SCAN QR CODE for ONLINE FORMS and website

Highlights for Exhibiting

- Strategically located in Istanbul, gateway to the dynamic and fast-growing markets of Eastern Europe, Central Asia, Middle East and North Africa.
- Gain valuable market insights by talking directly with buyers.
- Promote your products to thousands of key buyers from across the region.
- Sell the benefits of your products directly to potential buyers.
- Access exciting new markets.
- Network with award winning designers and landscaping contractors who run large-scale projects in MENA and Turkic Republics.
- Request one-to-one meetings with top buyers.

Exhibit Profile

- Indoor and outdoor ornamental plants
- Mediterranean plants
- Seasonal ornamental plants
- Garden accessories, tools, decorations
- Plant care products and protective chemicals
- Greenhouses and related materials
- Pool, Ponds, Fountains
- Landscaping and Gardening Equipments
- Irrigation and sprinkling technologies
- Urban Design and Playground Equipments
- Machinery, Mini Loaders, Planting Machines
- Pots and baskets
- Grass and Hydroseeding
- Cut Flowers
- Young Plants
- Floriculture Materials
- Horticulture Supplies
- Flower bulbs and seeds
- Soil, peat and perlite
- Exotic and miniature trees
- Fertilizer and chemicals
- Seedlings and seeds

Highlights for Visiting

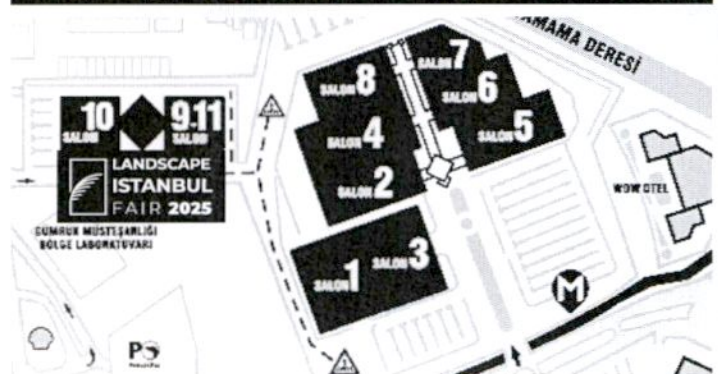
- Meet with suppliers from around the world offering a diverse range of the very latest products - broaden your purchasing horizons!
- See what's hot and what's not - find out about the latest trends in landscaping.
- Negotiate great deals directly with the supplier.
- Learn from award winning designers and landscaping contractors responsible for some of the biggest projects in MENA and Turkic Republics.
- Network with fellow landscaping professionals.
- Request one-to-one meetings with suppliers.

Participation Fees

• 09 - 50 m ²	130 € / m ²
• 51 - 100 m ²	125 € / m ²
• 101 - 150 m ²	120 € / m ²
• 151 m ² and over	115 € / m ²

- 20% VAT will be added to prices
- Electricity and environmental fee will be added at 10 € per sqm
- Shell Scheme (Standard Stand System) rental fee is 70 € + VAT per sqm

Meeting Point of Continents



Istanbul Expo Centre (IFM) is Istanbul's largest exhibition area and currently plays host to approximately 100 exhibitions each year attracting hundreds of thousands of visitors. The venue is easily accessible by public transport or by car and has hotels, restaurants and shops on site.

Please scan QR codes for online forms and further details



@LandscapeistanbulFair



linktr.ee/Peyzajistanbul

Organised by



ATHENA Fuarçılık A.Ş.

Birlik Mah. 455. Sok. Ankara Konakları No:11 / 1 Çankaya - Ankara | TÜRKİYE
T: +90 312 495 95 91 (pbx) | +90 312 495 65 95 | +90 312 495 15 25

ATHENA
FUARCILIK

info@AthenaFuar.com.tr | LandscapeistanbulFair.com



@Peyzajistanbulfair

REPUBLIC OF TÜRKİYE

MINISTRY OF TRADE

Application Form For International Buyer Mission Program

Name of Turkish Commercial Counsellor:

MEHEMT ORAL

Name of Buyer Mission Program: 4th Istanbul Landscaping, Landscape Materials, Ornamental Plants, Parks and Gardens Fair

- Please type your answers and return this participation form to the Turkish Commercial Counselor. Formal acceptance will be given to you by Turkish Commercial Counselor as soon as eligibility is cleared by Ministry of Trade.
- Application forms must be returned by [date]. **TUESDAY 30/09/2025**
- Please indicate whether any of the information you have provided is confidential.

(1) Ministry of Trade External Demands Database.

Details shown at 1 to 8 will automatically be used to create an entry on Ministry of Trade External Demands Database.

If you do not want details of your organization to appear on Ministry of Trade External Demands Database, please tick here. ☐

(2) Name of the Company:

(3) Status of the Company:

Please tick,

☐

Manufacturer

☐

Importer

☐

Retailer

☐

Manufacturer-Importer

☐

Wholesaler

☐

Chain Store

☐

Other (please specify)

(4) Company Address
(Please include postcode)

Telephone & Fax:

E-mail & Website Address:
Social Media Accounts:

(5) Company representative who will attend to the
Program and Position

(6) Name of parent or holding Company (if applicable)

(7) Brief description of goods and/or services imported from all over the World.

(8) Detailed description of goods and/or services demanded from Türkiye.

(9) Total number of employees and year of count?

☐ 1-10

☐ 10-50

☐ 50-100

☐ More Than 100

(10) What is the company's annual turnover and year of count? (Optional)

(11) What is the sum of your total annual imports?

in years 2023 and 2024 (world-wide)?

(12) What is the value of your annual imports from

Türkiye and year of count?

(13) How many times has your company visited Türkiye?

- On an Ministry of Trade Buyer Mission Program

- Independently?

(14) Are any of your objectives in participating in this mission represented by the following?

Categories

	Yes	No
Import From Türkiye	<input type="checkbox"/>	<input type="checkbox"/>
Preliminary research into Turkish market	<input type="checkbox"/>	<input type="checkbox"/>
Seeking a representative	<input type="checkbox"/>	<input type="checkbox"/>
Meeting new suppliers	<input type="checkbox"/>	<input type="checkbox"/>
Meeting existing representatives/ Suppliers	<input type="checkbox"/>	<input type="checkbox"/>
Partners for manufacture under Licence or joint venture	<input type="checkbox"/>	<input type="checkbox"/>

If other, please give details

Yes

No

(15) Do you have any local contacts or representatives in Türkiye?

☐☐

If "Yes" please give the following details

Name & Address

Type of Contact:

☐

Subsidiary

☐

Associate Company

☐

Commission Agent

I commit to participate in bilateral meeting of the buyer mission program.

Name of the person filled this form and position:

Date:

Signature:

Republic of Türkiye
Ministry of Trade

(Buyer Mission Program)

4th Istanbul Landscaping, Landscape Materials, Ornamental Plants, Parks and Gardens Fair

08 – 11 October 2025

Visit Program

Date	Activity
07/10	Arrival to Istanbul
08/10	Fair Visit & B2B Meetings
09/10	Fair Visit & B2B Meetings
10/10	End of Mission & Departure from Istanbul

Note:

- Registration application must be filled in complete as requested, and returned to our office e-mail (amman@ticart.gov.tr) no later than Tuesday 30/09/2025.
- Upon receiving the approval on the registration, from the related authority in Turkey, our office will contact with you to continue with the remaining necessary arrangements.