

تهدي سفارة سلطنة عُمان لدى المملكة الأردنية الهاشمية أطيب تحياتها إلى مقام غرفة
تجارة عمّان الموقرة.

تود السفارة الإفادة عن تنظيم مؤتمر عُمان للصحة خلال الفترة من 23 إلى 25 سبتمبر
2025م في مسقط، بالتعاون مع وزارة الصحة في سلطنة عُمان.

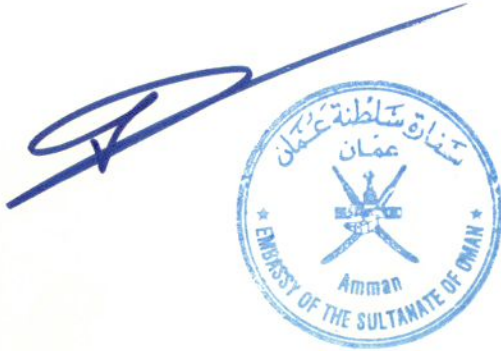
وعليه يرجى التكرم تعميم المشاركة في المعرض على المؤسسات المعنية في حال
رغبتها بالمشاركة (مرفق كتيب المعرض)، ويمكن التواصل مع المعينين مباشرة على
العناوين التالية :

الفاضل/ ادريس الزدجالي رئيس فريق التنظيم.

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تنتهز السفارة هذه المناسبة لتعرب للغرفة الموقرة عن فائق تقديرها واحترامها.



EXHIBITION ORGANISER

CONNECT

UNDER THE PATRONAGE OF

وزارة الصحة
Ministry of Health



IN PARTNERSHIP WITH



المديرية العامة
للمؤسسات الصحية الخاصة
Directorate General of
Private Health Establishments

OMAN'S DEDICATED HEALTHCARE EVENT FOR MEDICAL PROFESSIONALS & PATIENTS



OMAN HEALTH EXHIBITION & CONFERENCE

23 - 25 SEPTEMBER 2025

OMAN CONVENTION &
EXHIBITION CENTRE

POST EVENT REPORT

KEY 2024 EVENT STATISTICS

VISITORS

TOTAL NUMBER OF VISITORS



6,994

EXHIBITORS

TOTAL NUMBER OF EXHIBITORS



160

EVENT SQM

3,240 SQM

SESSIONS

TOTAL NUMBER OF SESSIONS

TOTAL NUMBER OF SPEAKERS



45



70



2024 SPONSORS AND PARTNERS

HOST MINISTRY



IN PARTNERSHIP WITH



SUPPORTER



SUPPORTER



FEATURED PAVILLION



INDIAN PAVILLION PARTNER



INDIAN PAVILLION PARTNER



IRANIAN PAVILLION PARTNER



SUPPORTER



LOGISTICS PARTNER



Global Transport and Logistics

2024 MEDIA PARTNERS



SAMPLE OF EXHIBITORS



TREAT IN OMAN PARTICIPANTS



EVENT OVERVIEW

Oman Health Exhibition & Conference is a premier international event that shines a spotlight on the rapid growth, vast market potential, and emerging opportunities within Oman's healthcare sector. This dynamic event brings together a diverse audience of medical and healthcare professionals, organizations, and members of the public to explore the latest advancements in medical services and technologies. The exhibition serves as a comprehensive showcase, featuring an extensive range of products, services, equipment, and technology from leading healthcare companies. Attendees will have the unique opportunity to engage with cutting-edge medical solutions presented by top hospitals and clinics, making it an essential event for anyone involved in the healthcare industry.

Running concurrently with the exhibition, the conference provides invaluable insights into the latest developments, trends, and pressing issues within the healthcare and medical sectors. With expert speakers and thought leaders sharing their knowledge, the conference offers a deep dive into the factors shaping the future of healthcare in Oman and beyond.

INAUGURATION

The 13th edition of Oman Health Exhibition and Conference was inaugurated today by His Highness Sayyid Mohammed bin Thuwaini bin Shihab Al Said, in the presence of dignitaries and diplomatic representatives in Oman. This prestigious event brings together over 120 international and local hospitals, clinics, pharmaceutical, and medical organizations.

The inauguration ceremony featured welcome speeches by Dr. Said Al Mughairy, Director of Quality Control and Patient Safety at the Ministry of Health in Oman, and Mr. Mohamad Ali Abu Bakar, Chief Executive Officer of the Malaysia Healthcare Travel Council. Both speakers emphasized the significance of such events in building a robust medical sector that prioritizes patient needs and satisfaction.

"I was able to get new contacts which will help to expand my business."

"The event combines a lot of companies and industries, so this happens once during the year where it is a good chance to meet people from various countries and build relationships that can be useful in the future."

“

Well organized; advanced technology (robotic surgery); international and local hospitals." "I brought a doctor with me so she could see the new technology and look for potential tech add-ons; we also attended the seminars. "It's very good to attend such events, share knowledge and experience, and see new products."

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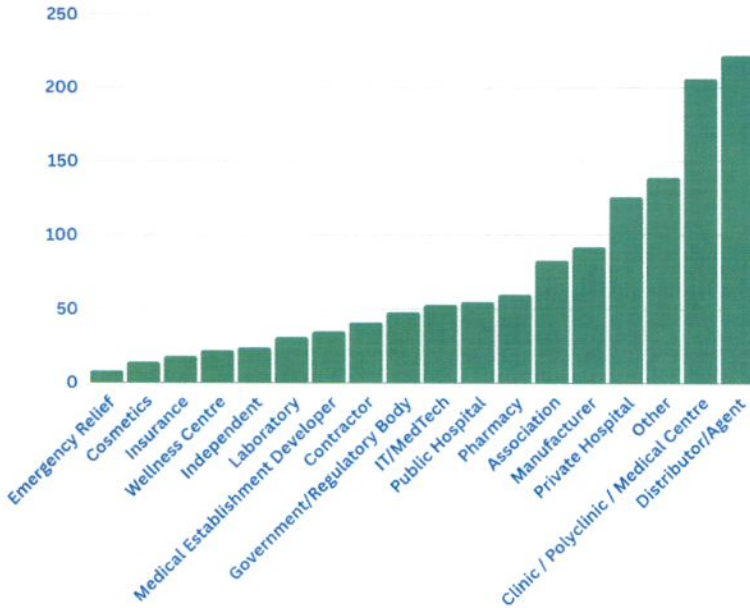
The conference serves as an important platform for discussing significant health issues, including the growing prevalence of non-communicable diseases such as diabetes, heart disease, and cancer." "Overall, the Oman Health Exhibition & Conference was an invaluable platform for promoting awareness and discussions on critical health issues." "To make awareness and highlight the importance of health-related issues."

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VISITOR STATS

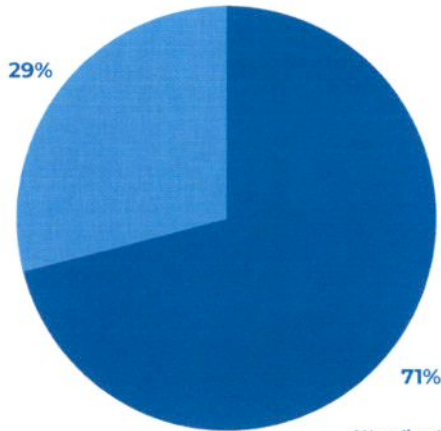
TOP 10 VISITOR INDUSTRIES



REASONS FOR ATTENDING

Professional within the Healthcare and Medical industry.

29%

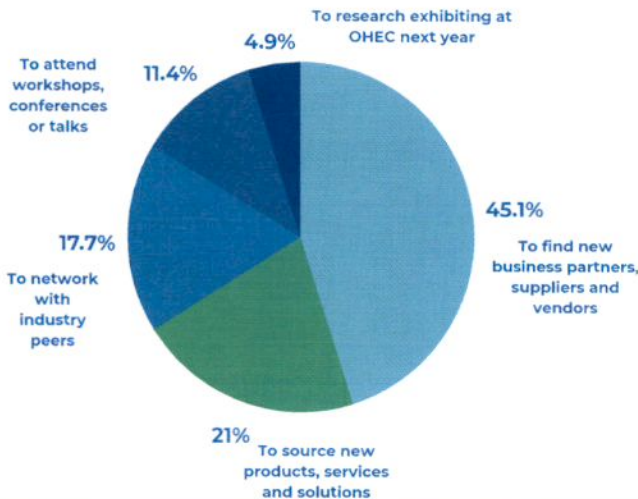


71%

Attending this event for personal interests.

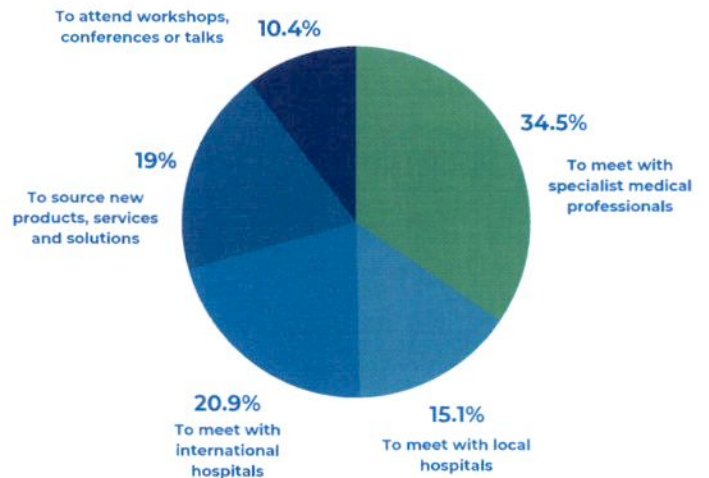
MAIN AREAS OF INTERESTS

PROFESSIONAL



MAIN AREAS OF INTERESTS

PERSONAL



TOP 10 VISITING COUNTRIES



LIKELIHOOD TO RETURN

4.00



EVENTS INDUSTRY AVERAGE: 3.97

RESULT GATHERED FROM VISITOR SURVEYS

EXHIBITOR STATS

EXHIBITOR PROFILE

- OPHTHALMOLOGY
- MEDICAL SUPPLIES & EQUIPMENT
- CARDIAC
- ORTHOPAEDIC
- NUTRITION
- DENTISTRY
- FERTILITY
- MENTAL & PSYCHIATRIC
- GERIATRIC HOSPITAL
- LAB EQUIPMENT
- MATERNITY
- ONCOLOGY
- IMAGING & DIAGNOSTIC EQUIPMENT

- TRAUMA
- OSTEOPATHIC
- NEUROLOGY
- EMERGENCY & OUTPATIENT
- UNIVERSITY & TEACHING
- AESTHETICS & COSMETICS
- GENERAL SERVICES
- DERMATOLOGY
- PHARMACEUTICAL PRODUCTS
- REHABILITATION
- TRAVEL AGENCY
- DISPOSABLES
- PAEDIATRIC

INTERNATIONAL PARTICIPATION



EGYPT



GERMANY



INDIA



INDONESIA



IRAN



MALAYSIA



OMAN



PAKISTAN



POLAND



THAILAND



TURKEY



UNITED KINGDOM

Aster
We'll Treat You Well



**BANGKOK
HOSPITAL**



GÜVEN

BDMS
Bangkok Dusit Medical Services

EVENT IMPORTANCE SCORE



ABOVE INDUSTRY AVERAGE

3.98 /5

EVENTS INDUSTRY AVERAGE: 3.78

RESULTS GATHERED FROM EXHIBITOR SURVEY



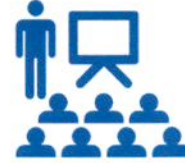
OMAN HEALTH CONFERENCE

SPEAKERS



70

SESSIONS



45

TOPICS INCLUDED

- UNVEILING OMAN'S POTENTIAL: STRATEGIES FOR GROWTH IN HEALTH TOURISM
- THE ROLE OF AI IN HEALTHCARE
- TELEMONITORING AND REMOTE SUPERVISION ON MEDICAL OXYGEN SYSTEM
- GOVERNANCE IN HEALTHCARE
- INNOVATIONS IN ORTHOSIS
- ROBOTICS IN JOINT REPLACEMENT SURGERY AND ORTHOPEDICS
- REVOLUTIONIZING IN CANCER THERAPY
- ADVANCED COGNITIVE NEUROSCIENCE
- RECENT UPDATES IN CARDIAC ELECTROPHYSIOLOGY
- PREVENTIVE CARE AND PUBLIC HEALTH
- SMART PACKAGING SOLUTIONS FOR HEALTHCARE
- THE ROLE OF POLYMERS IN BLOOD SERUM SEPARATION FOR LABORATORY TESTING
- THE SCIENCE OF FACIAL BEAUTY
- NEW APPROACHES IN REHABILITATION
- MEDICAL TOURISM



OHEC EVENT APP

REGISTERED USERS

(Shows total number of all participants)

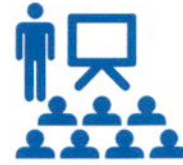


8 217



CONVERSATIONS

(Shows total number of opened chats)



4 998

INTEREST CATEGORIES

PARTICIPANTS



EXHIBITORS



EXHIBITOR INTERACTIONS

UNIQUE CONVERSATIONS



414

MEETING REQUESTS



384

EXHIBITOR FAVOURITES



667

PROFILE VIEWS



1 442



SCAN TO ACCESS:

- Exhibitor List
- Floorplan
- Conference Agenda
- Networking
- Digital Badge

CAMPAIGN HIGHLIGHTS

CAMPAIGN REACH OVERVIEW

WEBSITE TRAFFIC

17,000+ USERS

SMS REACH

1,000,000+ SENT

EMAIL

359,109 SENT

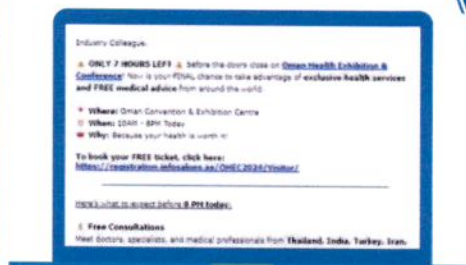
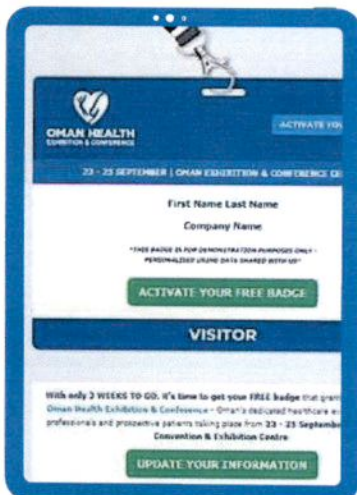


PAID SOCIAL MEDIA

GOOGLE, LINKEDIN & META

PAID DIGITAL ADVERT IMPRESSIONS

3,680,929



CAMPAIGN HIGHLIGHTS

PRESS RELEASE DISTRIBUTION

TOTAL VALUE OF PRINT COVERAGE:

OMR 8,130

TOTAL REACH OF PRINT COVERAGE:

289,356

Oman Health Exhibition & Conference

عشرة من معرض ومؤتمر عمان الصحية

شفاى وعيادة ومؤسسة صحية ودوائية وطبية ميديا الخبرات كوت اخبار قطر اخبار البحرين اخبار عمان

مؤتمراً الثالث عشر لعمارة طبية.. انطلاق فعاليات "معرض مؤتمراً عمان الصحية"



الافتتاحية لفعاليات المؤتمر والمعرض الطبي في عمان

مناقشة الاطلاع على اجنحة المؤسسات الصحية المشاركة

رؤساء اللجنة في عمان، كبر الرئيس التنفيذي من المكونين كما أكد أهمية هذه الفعاليات من شأنها تعزيز التعاون بين القطاعين الحكومي والخاص في مجال الرعاية الصحية في السلطنة. كما أكد على أهمية هذه الفعاليات في تعزيز التعاون بين القطاعين الحكومي والخاص في مجال الرعاية الصحية في السلطنة. كما أكد على أهمية هذه الفعاليات في تعزيز التعاون بين القطاعين الحكومي والخاص في مجال الرعاية الصحية في السلطنة.

14 MEDIA PARTNERS

to specialists from more than 10 countries in healthcare products, services, equipment and companies. The event that showcases the continued development of the first-hand insights on industry development in Oman, the industry's market potential, and opportunities. Level industry experts presenting cutting-edge research and business contacts across Oman, the region, and miss your chance to be involved in this event. This incredible opportunity to connect, learn, and network. FREE TICKET TODAY! Register at: www.omanhealthexhibition.com

Facebook post: [ashhospitalmagazine](https://www.facebook.com/ashhospitalmagazine) 2,282 posts 60.8K followers 6,500 following

Website banner: **TREAT IN OMAN** علاج في عمان 23 - 25 SEPTEMBER 2024

Poster: **Arab Health World** By Emir Meds

IT IS THE TIME TO INVEST IN OMAN'S HEALTHCARE INDUSTRY

Oman's bed demand will rise at 3.2% CAGR until 2027, necessitating 1,277 new beds to reach an 8,433-bed capacity.

Mandatory health insurance for private sector employees, tourists and visitors to Oman.

Oman's health expenditure is projected to reach OMR 1.1 billion by 2024.

Business Group Subscribers

Health Exhibition & Conference

QR Code

Woman looking at tablet

little something for complimentary online license

INFLUENCER

NUMBER OF FOLLOWERS:

1.3 MILLION



ONSITE BRANDING



SEE YOU NEXT YEAR
22 - 24 SEPTEMBER 2025

GET IN TOUCH

OMAN HEALTH
EXHIBITION & CONFERENCE

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