From: Commercial Office of Taiwan Economic Division < economic.division@gmail.com >

Sent: Wednesday, December 17, 2025 8:52 AM

To: Amman Chamber of Commerce < AmmanChamberofCommerce@acc.org.jo >

Cc: ylhsieh01 <ylhsieh01@mofa.gov.tw>

Subject: Business to business meetings in Taiwan

# dear sir madam

Kindly check the attached below announcement if interested you can directly contact TAITRA office in Riyadh or contact us directly .

Best Regards, abdelrahman toghoj Economic Relations officer Taipei Economic and Cultural Office

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# Global Fitness Market Booms in 2026! Is Your Brand Ready to Capture the Next Wave of Opportunities?

As global health awareness rises, the fitness market is experiencing unprecedented growth. According to Research Nester, the fitness equipment market size reached \$16.14 billion in 2024 and is projected to exceed \$39.69 billion by 2037, with a CAGR of over 7.1%, highlighting the tremendous potential of the global fitness industry.

## Spotlight on Five Key Fitness & Sports Themes

#### **Fitness Zone**

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A complete, one-stop training ecosystem.

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competitive equipment, training tools, and venue solutions. Covering all needs from stadium build to athlete training.

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